



Management Training and Development in China: Educating Managers in a Globalized Economy (Routledge Contemporary China Series)

Malcolm Warner, Keith Goodall

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One of the critical issues facing both the Chinese government and businesses operating in China is the lack of trained managers. This book, with contributions by internationally-known scholars from a wide range of countries, examines the Chinese response to the challenges of management training and development. It considers the development of business schools in the PRC and the impact of foreign partnerships on their operation. It summarizes the current trends in management training and development and outlines the likely course of future developments. Overall, this book is a comprehensive account of management training and development in China, and is an important resource in an area that has hitherto seen little substantive research.

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