



# Making the Most of Standards: The Sustainability Professional's Guide (D?Shorts)

*Adrian Henriques*

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The world of corporate responsibility standards can seem large and confusing. With so many different standards, it is often bewildering. Sustainability standards feed into a broad spectrum of other standards and finding the appropriate standard for your organization's needs is vital.

This short book cuts through the confusion. It explains:

1. The pros and cons of using standards to improve sustainability performance
2. The variety of standards out there
3. A map showing how some of the most prominent sustainability standards relate to each other
4. A decision tree to help with choosing the type of standard that will be most helpful to you
5. For some of the most influential standards, a thumbnail description of what they are actually about
6. Some tips for putting standards into practice.

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