



Amazon v. Hachette: A Real Page-Turner

The New York Times

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This e-single, a compilation of articles from The New York Times, explores the messy corporate brawl between online retailer Amazon and Hachette, a publishing conglomerate.

The dispute burst into public view in spring 2014 after Amazon (which controls more than a third of all book sales in the U.S.) began seeking concessions on book sales that Hachette was unwilling to give. Amazon sought to get its way by delaying delivery of Hachette books to customers, making them hard to find and no longer taking pre-orders.

Writers — among them Philip Roth and Salman Rushdie — came together to protest Amazon's actions, forming a group called Authors United, with goals that went beyond freeing up the Hachette titles. They aimed to have the Justice Department investigate Amazon for illegal monopoly tactics.

Amazon responded by forming Readers United, which encouraged e-book buyers to email the chief executive of Hachette. Leading off the talking points: "We have noted your illegal collusion."

The spat was resolved in November 2014. Hachette won the ability to set its own prices for e-books. In the end, though, say insiders, Amazon's long-term position in the industry held firm.

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