Strategic IT-Management

Dirk Buchta, Marcus Eul, Helmut Schulte-Croonenberg

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IT is not a cost factor but a tool in order to cut process costs in a company. This message cannot be elaborated enough in times of restrictive budgets. The book focuses on how a company with tight resources can generate value – using standard as well as individual software. New: With a focus on Green IT--Green Business.

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