



Less Is More: How Great Companies Use Productivity

Jason Jennings

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From the author of the bestselling **It's Not the Big That Eat the Small, It's the Fast That Eat the Slow** comes a vital new guide to increasing business productivity without adding employees or other overhead costs

Managers and CEOs are always looking for ways to keep productivity high, and recent economic shakiness has only reinforced their need. Now Jason Jennings, a bestselling author and international business consultant, offers a groundbreaking look at how to boost productivity and your bottom line.

In **Less Is More**, Jennings shares tested and successful programs from the leading giants in industry and presents new trends that businesses of all sizes will be able to implement. Inside, you'll learn how to:

- increase sales 300 percent without increasing head count
- become 10 times more efficient
- keep track of every penny
- use technology and automation in your favor

Written in the same breezy, informative style of Jennings's previous book, **Less Is More** is sure to join its predecessor on bestseller lists nationwide.

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