



Get on TV!: The Insider's Guide to Pitching the Producers and Promoting Yourself

Jacquie Jordan

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Expert advice on how to get booked and asked back!

"Jacquie ought to know how to get you on TV...she's put half the country on TV, including me." --Maury Povich

In *Get on TV!*, Jacquie Jordan brings her expert advice straight to you--the entrepreneurs, experts, authors, and future reality stars looking to land a television spot. Jacquie shows you the ins and outs of the TV business and what you need to do to get booked (and asked back), including:

- The importance of tape and materials
- Speaking the language of the television producer
- Being persistent without being annoying
- What to do when you're booked and cancelled
- How to get asked back again and again

If you know the right moves, you can get on TV!

"Jacquie has the ability to maintain a fair balance between the voice of the project she is producing and the needs of her guests." --John Edward, psychic medium and author of *Crossing Over*, host of *John Edward: Cross Country*

Jacquie Jordan has been involved in booking, supervising or producing over 10,000 television guests, as well as coaching countless people on how to get on air.

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Terry Grissom:

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