



Innovatives Personalmanagement (German Edition)

Oliver Schultze

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Studienarbeit aus dem Jahr 2002 im Fachbereich BWL - Personal und Organisation, Note: 2,0, Fachhochschule für Wirtschaft Berlin (-), Veranstaltung: Personal und Organisation, Sprache: Deutsch, Abstract: Unter dem Begriff Personalmanagement wird allgemein dasjenige Arbeitsgebiet bezeichnet, dass sich mit den Problemen des Einsatzes der arbeitenden Menschen im Betrieb und seines Beitrages zur betrieblichen Leistungserstellung beschäftigt.

Unter dem Begriff „innovativ“ versteht man eine Neuerung bzw. etwas so noch nicht dagewesenes.

Zur Verdeutlichung des Begriffs des „Innovativen Personalmanagements“ werden im ersten Teil theoretische Ansätze dargestellt und im zweiten Teil praxisbezogene Beispiele aufgeführt.

Desweiteren erfolgt im Rahmen dieser Hausarbeit eine Betrachtung der Arbeitsabläufe und Organisationsprozesse in der 'New Economy', und deren Auswirkung auf andere Wirtschaftsbereiche. Im diesem Sinne wird in dieser Hausarbeit die Frage beantwortet, wie Unternehmen und Arbeitsprozesse organisiert sein müssen, um unter den heutigen wirtschaftlichen und sozialen Rahmenbedingungen erfolgreich funktionieren zu können.

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Cheryl Alexander:

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