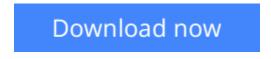


## Minitrends: How Innovators & Entrepreneurs Discover & Profit From Business & Technology Trends: Between Megatrends & Microtrends Lie MINITRENDS, Emerging Business Opportunities in the New Economy

John H. Vanston



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- How and where to search for Minitrends
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- Decision makers in small and mid-size businesses how to gain advantage by recognizing and utilizing emerging trends
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