



Starting a Business For Dummies

Colin Barrow

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The best-selling guide from business start-up expert Colin Barrow covers everything you need to know to get your business up and running. From drafting your business plan, to hiring a workforce, managing costs, and taking your service or product to market, this guide will help give you the competitive edge you need to succeed. Packed with real-life examples of entrepreneurs who have started up – and prospered – it also contains links to hundreds of organizations, checklists, and advice on further reading and resources to help you move from employee to successful entrepreneur.

Starting a Business For Dummies 2nd edition includes:

- Structuring your business
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- Marketing your wares
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