

Let's Put on a Show: A Guide to Fun and Fundraising for Your Community Organization

Gail Brown

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• Everything a group needs, from first inspiration to closing night • Makes the complexities of a theatrical production easy for a non-pro to master • Filled with amusing, enlightening anecdotes from producers, directors, and players. Stop fussing with bake sales and overpriced gift wrap! The real money in fundraising—and the real fun in fundraising—is in putting on a show. A theatrical show can raise significant sums and, at the same time, create enduring community spirit. Step by step, Let's Put on a Show covers everything needed: securing rights, choosing material, finding a venue, budgeting, scheduling, working with children, using musicians, building sets, handling lights, publicizing, and much more. Anecdotes from producers, directors, and participants share the agony, the ecstasy, and the just plain fun of getting a show up and making money for a good cause while doing it.

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