



Handboek mediarecht (Création Information Communication) (Dutch Edition)

Dirk Voorhoof, Peggy Valcke

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Dit boek is bestemd als ondersteuning voor het vak mediarecht in het universitair en hoger onderwijs (Communicatiewetenschappen, Rechten, Journalistiek, Communicatiebeheer, Toegepaste Communicatie, Public Relations en Voorlichting, Audiovisuele Kunsten, Media en Communicatie, Media- en Cultuurwetenschappen, Mediastudies of Communicatiemanagement). Ook voor advocaten, juristen in mediabedrijven, magistraten, beleidsmedewerkers in de mediasector of toezichthouders (VRM), journalisten, uitgevers en producenten in de audiovisuele sector, webloggers en wakkere burgers is dit Handboek Mediarecht een onmisbare gids doorheen het kluwen van de regulering in verband met expressievrijheid, media en journalistiek. Bijzondere aandacht wordt besteed aan de vormen van rechtsbescherming tegen ongeoorloofde media-inhoud (aanzet tot racisme en discriminatie, aantasting van de goede zeden, onrechtmatige journalistiek, aansprakelijkheid van auteurs, uitgevers en internet service providers, recht van antwoord). Het recht betreffende de audiovisuele mediadiensten komt eveneens uitgebreid aan bod: naast de basisregels die van toepassing zijn op de organisatie en de programmatie van de Vlaamse publieke omroeporganisatie en de diverse private omroepdiensten, worden de regels inzake reclame, sponsoring, productplaatsing en telewinkelen (commerciële communicatie) toegelicht, en ook de bescherming van minderjarigen, de vrije nieuwsgaring, korte berichtgeving en de zgn. evenementenregeling, de verplichtingen voor de dienstenverleners die een aanbod van omroepdiensten op de markt brengen en de regulering van de elektronische-communicatienetwerken- en diensten. Bijzondere aandacht gaat naar de organisatie, bevoegdheid en werking van de Vlaamse Regulator voor de Media (VRM). Ook worden twee vormen van zelfregulering in de mediasector voorgesteld: de Raad voor de Journalistiek en de JEP (Jury voor Ethische Praktijken inzake Reclame).

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