



Technological Innovations, Multinational Corporations and the New International Competitiveness: The Case of Intermediate Countries (Routledge Studies in Global Competition)

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The aim of this book is to contribute to a better understanding of those intermediate countries with specific reference to two relevant international areas; those countries of southern Europe whose dynamic is very much influenced by the phases of European construction, and in countries of Latin America where the opening up process has changed the traditional role played by multinational corporations.

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