



Reise Know-How KulturSchock Thailand (German Edition)

Rainer Krack

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Die Reihe KulturSchock von Reise Know-How - ausgezeichnet von der Internationalen Tourismusbörse 2010 mit dem Preis "Besondere Reiseführer-Reihe"!

Das Wesen Thailands und seiner Bewohner kann nur verstehen, wer sich mit Kultur, Alltagsleben und Religion der Thailänder auseinandersetzt. Dieses Buch beschreibt Denk- und Verhaltensweisen der Einwohner, erklärt geschichtliche, religiöse und soziale Hintergründe, die zu diesen Lebensweisen führen und bietet somit eine Orientierung im Dschungel des fremden Alltags. Familienleben, Moralvorstellungen und Anstandsregeln werden genauso erläutert wie Umgangsformen, religiöse Gebote oder Tischsitten. Davon abgeleitet werden Empfehlungen für den Reisealltag, z.B. im Hotel, unterwegs, beim Einkaufen und beim alltäglichen Umgang mit den Einwohnern des Gastlandes.

Aus dem Inhalt von "KulturSchock Thailand":

- Der Buddhismus: allumfassender Einfluss.
- Vereinender Faktor: die Monarchie.
- Sanuk, sabai und suay: die thailändische Lebensphilosophie.
- Die Familie: Loyalität bis ans Lebensende.
- Die Höflichkeit: ein Zeichen von Charakter.
- Tourismus und Einwanderung: Agenten des Wandels.
- Unterwegs in Thailand: Reisen leicht gemacht.

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