



Small Savings Mobilization and Asian Economic Development: The Role of Postal Financial Services (East Gate Books)

Mark J. Scher, Naoyuki Yoshino

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Postal savings systems in Asian developing countries play a significant role in social and economic development. In many of these countries, and others around the world, postal savings and giro remittances are the only means of providing financial services to all segments of the population, particularly women, rural communities, and the urban poor. Postal savings in many countries also hold the largest share of individual and household savings among competing institutions. This book examines the postal financial systems of some twenty countries visited by the author, and also includes case studies by expert authors from different developing nations. Among the topics covered are savings product development, investing mobilized funds, receiving overseas remittances, and utilizing financial technology.

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