



# Global IT Management: A Practical Approach

*Robert Barton*

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## **Global IT Management: A Practical Approach** Robert Barton

*Global IT Management* presents a practical approach for initiating and reinforcing global IT, focusing on the mechanisms that need to be put in place to effectively manage IT architecture, strategy, standards, and control across sites in a multinational firm. Key considerations are explained for each domain together with concrete recommendations for core organisation, processes and deliverables. The approach fits cleanly into established best practices for IT such as the CobiT® framework for IT management.

This book:

- Integrates all major elements of global IT management in one book
- Covers key issues and presents straightforward guidelines for implementation
- Provides context throughout by using examples from leading firms including Philips, Nestlé, Novartis, Toyota and UBS

*Global IT Management* will be vital reading for CIOs and IT Heads in multinational or global firms, their planning departments, and companies providing consultancy services to them. It will also be a valuable resource for students studying IT management on MBA and Executive MBA courses.

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